



THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

WIRTH

Atty. Ref.: 3584-6

Serial No. 09/987,438

Group: 3622

Filed: November 14, 2001

Examiner: Janvier, Jean D.

For: METHOD AND SYSTEM FOR OBTAINING
ORDERS FROM CUSTOMERS ON AN E-
COMMERCE WEBSITE

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

February 23, 2005

Sir:

AMENDMENT

In response to the Office Action dated September 28, 2004, please amend
the above-identified application as follows:

Amendments to the Title begin on page 2 of this paper.

Amendments to the Abstract begin on page 3 of this paper.

Amendments to the Claims are reflected in the listing of claims which
begins on page 5 of this paper.

Remarks/Arguments begins on page 18 of this paper.

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WIRTH
Serial No. 09/987,438

AMENDMENTS TO THE TITLE

Please amend the title as follows:

METHOD AND SYSTEM USING DIRECT MAIL FOR OBTAINING ORDERS
FROM CUSTOMERS TO PERSUADE CUSTOMERS TO ACCESS AND
PLACE ORDERS ON AN E-COMMERCE WEBSITE